

## Ho'ōla iā Maui Native Planting Grant Program

Mahalo for your interest in applying for Hiki Ola's Ho'ōla iā Maui Native Planting Program. Hiki Ola is the steward of \$100,000 donated by Wellness Advocates from around the world. Wellness Advocates are the individuals who sell dōTERRA Essential Oils for their business and are very passionate about the 'āina and its gifts. We want to honor the donors' intentions and trust by awarding this money in two \$50,000 grant awards to either one or two organizations that will commit to planting the areas that were impacted by the fires on Aug. 8, 2023.

### **Eligibility:**

- Is your organization a 501c3?
- Is your organization able to source Maui based native or canoe plant trees & shrubs to plant in areas that were impacted by the fires of 2023?
- Is your organization able to bring community, including youth and local Wellness Advocates into the planting efforts?

If you answered yes to these three questions, your organization is eligible to apply.

### **The application process is a two step process:**

1. Submit a Letter of Interest (LOI) by January 17, 2025.
2. If your LOI is approved by our committee, your organization will be invited to submit a full application. Your organization will be notified via email and the application will be sent via email when you are notified.
3. Applications are due on March 28, 2025.
4. Applications will be reviewed by our committee and awards will be made on April 11, 2025.
5. Either two awards of \$50,000 will be made to two organizations, or one award will be made for \$100,000. Applicants must specify plans for the amount being requested.

**Ho'ōla iā Maui  
Native Planting Grant Program  
Letter of Interest Guidelines**

**Please include the following information in your LOI:**

1. Information about your organization
  - a. Your organization's name, mission, vision, and values
  - b. A brief overview of your current program offerings
  - c. Your operating budget for the current fiscal year
2. Information about your request
  - a. The amount of support you are requesting
  - b. Additional funding sources for the project, both secured and pending, if applicable
  - c. The projected timeline for the project
  - d. How you plan to involve community, including Wellness Advocates and youth in your project.
3. Financials
  - a. Project budget
  - b. Your organization's annual operating budget